

## CONTACT

Lars-Peder Lundgren  
Sales Director  
Lars-Peder.Lundgren@Paneda.se

## For immediate release

# Paneda signs DAB agreement with RTI cz in Czech Republic

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Paneda has signed a contract with the national multiplexer and network operator RTI cz in Czech Republic.

The contract includes DAB multiplexing and audio encoding as well as metadata systems. RTI cz has recently decided to renew and improve their platform and has chosen Paneda for the technology. The system has been realized in a server platform using VMware technology and is prepared to be expanded later. The content in the first multiplexer is a mix of commercial and public radio.

**Lars-Peder Lundgren**, Sales Director at Paneda says,

“Paneda has been active in this region for a while and has been promoting DAB as technology against several actors, and its satisfying to now note that it's now resulting in new business, I'm confident that RTI cz will be satisfied with our solution and we look forward to a long term relationship”

**Roman Kropáček**, CEO of RTI cz says:

“We have years of experience of DAB multiplexing as operator, and now was the time to renew and modernize our platform. We are pleased to see that the Paneda multiplexing system has been developed with operators like RTI cz in focus, the system is easy to understand and operate and offers several unique features that helps us to provide a better total solution”

### **About Paneda:**

Paneda develops and sells DAB+ related equipment on an international market. Up to this date Paneda has delivered over 200 tunnel systems with DAB+ in Norway. Paneda also operates its own digital TV network (DVB-T2) in Norway having over 165 transmitter sites. Paneda continue to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 80 DAB multiplexers in operation world-wide. Paneda has also developed emergency warnings systems over DAB+ and offers complete solutions for different kind of such applications.

### **About RTI cz:**

Operating on the Czech market since 1998, the RTI cz s.r.o. company has been focusing mostly on radio and TV signal propagation in the territory of the Czech Republic. We are a holder of certificate no 1512 issued by the Czech Telecommunication Office according to § 14, paragraph 1 of Act no 127/2005. We currently operate 1 DVB-T transmitter in Pilsen, 60 radio transmitters for FM broadcasting located mainly in West Bohemia and 10 DAB transmitters in the Prag, Plzen, South Bohemia, and Karlovy Vary Regions.