

PRESS RELEASE

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For immediate release

Radio Metro signs frame agreement with Paneda for DAB systems

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Radio Metro AS in Norway has been signing a frame agreement for DAB systems from Paneda. The agreement covers up to 6 complete DAB systems with encoders and multiplexers. 3 of the systems are already in operation, and the others will follow by the end of the year. The system is realized on a server platform and using virtualization, Paneda has delivered a turnkey solution including server hardware.

Lars-Peder Lundgren, Sales Director at Paneda says,

“With this new deal, Paneda will further strengthening its market share in Scandinavia, and we are pleased that another important actor in the industry is choosing Paneda”

Bernhard Ingebrigtsen, CTO for Radio Metro says:

“We are experienced DAB multiplexer operators and has been operated DAB multiplexer system for years. When we look in to renewing and expand the systems, we tested the modern Paneda system and the system suits us very well, and with the great support from the Paneda team we were convinced that choosing Paneda was right. The system is very solid and offers features that we appreciate”

About Paneda:

Paneda develops and sells DAB+ related equipment on an international market. Up to this date Paneda has delivered over 200 tunnel systems with DAB+ in Norway. Paneda also operates its own digital TV network (DVB-T2) in Norway having over 165 transmitter sites. Paneda continue to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 90 DAB multiplexers in operation world-wide. Paneda has also developed emergency warnings systems over DAB+ and offers complete solutions for different kind of such applications.

About Radio Metro AS:

Radio Metro operates on national basis in Norway with its key brands Radio Metro, Radio ROX and The Beat. Metro acts as DAB multiplexer operator and having its own DAB networks. In the different DAB multiplexers Metro is also offering capacity for other radio groups and are hosting a large number of radio services in the different multiplexers.